

MEET PATEL

3D ARTIST AND GENERALIST

OBJECTIVE

To obtain a challenging 3D Artist & Generalist position where my creativity, technical expertise, and problem-solving skills in modeling, texturing, animation, and visual storytelling can be utilized to produce engaging visuals and immersive experiences that support artistic vision and business goals.

EXPERIENCE

MULTIMEDIA DESIGNER, RAJBHOG FOODS INC. - JERSEY CITY, NJ

08/2025 - Present

- Leading branding, packaging, and motion design projects across digital and print platforms.
- Creating engaging animated assets with After Effects and Blender for campaigns and promotions.
- Developing presentation decks and marketing visuals to support creative direction and brand growth.

CREATIVE INTERN, RAJBHOG FOODS INC. - JERSEY CITY, NJ

02/2025 - 07/2025

- Supported senior designers in rebranding, packaging, and motion design initiatives.
- Produced social media animations and internal assets using Blender and After Effects.
- Contributed research, brainstorming, and visual development for client-facing campaigns.

JR. UI/UX DESIGNER & ANIMATOR, LETMEGRAB, INDIA

06/2021 - 01/2022

- Designed user flows, prototypes, and mockups in Adobe XD and Figma.
- Created product demos and social media animations in Blender and After Effects.
- Collaborated with marketing and dev teams to align design with brand and user objectives.

GRAPHIC DESIGNER, LOXOLEO PVT. LTD., INDIA

03/2021 - 05/2022

- Conceptualized marketing visuals and animations using Cinema 4D and After Effects.
- Coordinated with digital teams to deliver creative assets across social media and email campaigns.

GRAPHIC DESIGNER, THE PRINTING CO., INDIA

05/2020 - 09/2020

- Designed brochures, posters & banners for digital and print.
- Supported animation and design tasks for commercials and in-house projects.

CONTACT

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Jersey City, NJ

ABOUT ME

I'm passionate about creating 3D visuals and animations that are not only visually striking but also technically polished. Every project is an opportunity for me to push creativity further and tell stories that connect with people. Outside of design, I have a strong passion for bowling, it keeps me focused, competitive, and always striving to improve, qualities I bring into my creative work as well.

EDUCATION

FAIRLEIGH DICKINSON UNIVERSITY

MA of 3D animation and VFX

VEER NARMAD SOUTH GUJARAT UNIVERSITY

BFA- Finearts and graphic design

SKILLS

3D Modelling & Sculpting

Texturing & Shading

Lighting & Rendering

Animation & Rigging

Geometry Nodes and Stimulations

Compositing and Motion Graphics

Pipeline & Asset management

Creative Suit

Problem solving & Adaptability